

HEIVA I BORA BORA 2024

Your essential guide

From June 21st to
July 28th, 2024

Experience the
magic of Heiva

Produced and offered by :
<https://loveborabora.com>



Heiva in Bora Bora

The Heiva is an annual cultural event in Polynesia. The Bora Bora Heiva is unique in having a sandy stage. It's a real opportunity to share and celebrate. Everyone who participates in the Heiva, whatever their role, shows immense dedication to perpetuating this tradition handed down by their ancestors. From generation to generation, the Heiva takes place and Bora Bora comes alive throughout the month of July. The island's different groups - Hitia, Faanui, Tipoto, Anau, Nunue and Amanahune - celebrate their culture with song and dance. The Bora Bora Heiva is also an opportunity to discover other cultural activities such as the fruit carrier race, the weaving competition and the flower float competition.



Photo : Caroline Tongourian

History of the Heiva

The first *Tiurai* (meaning July) took place in Tahiti on 14 July 1881, then for the first time in Bora Bora after the Second World War. Originally, the inhabitants of Bora Bora travelled with their Raatira (chief) to Vaitape for all the festivities. They slept in the Tu Vavau (formerly Taamutu) square or at their family's home. The *Tiurai* was renamed the Heiva in 1985, in reference to Madeleine Moua's Heiva group, which laid the foundations of ori tahiti (Tahitian dance).

What is the Himene ?

Himene are traditional songs. At the Bora Bora Heiva, all the groups compete in the *himene* category.

There are four compulsory songs:

-Hīmene Tārava: 8 different voices*. The members of the group stand in a semi-circle.

-Hīmene RŪ'au: 8 different voices*, the members of the group sit in a semi-circle and sway from right to left with their finger resting on their cheek.

-'Ūtē Paripari or the Ūtē Arearea (your choice): 2 voices. Two people sing and converse on the chosen theme (paripari) or on a humorous theme (arearea).

-Himene Popaa

**subject to change depending on the jury*

The songs are composed by the groups around a theme but must follow very precise rules. They are all sung in the Tahitian language. In addition to the 4 compulsory songs, there are other songs accompanied by *aparima mama*, a traditional dance (men can also take part).



What is the Otea ?

The *otea* is composed around a theme read out at the start of the show in French, English and Tahitian. Groups must perform the following five categories:

-Ote'a: the dances are performed on traditional percussion (*tō'ere, fa'atete, tari parau, 'Thara, pahu, ...*).

-Aparima: the dances are sung and the gestures represent the words. The theme is represented.

-Pā'ō'ā: The dancers sit in a circle or semi-circle and clap rhythmically on their thighs. In turn, dancers stand up and dance in duets or solo.

-Hivināu: The dancers turn in concentric circles.

-Orero: One person narrates the theme in *reo tahiti* (Tahitian language).

The large costume can be made out of dried plants, shells or feathers and must be in keeping with the theme. The plant costume is made by the dancers before the show from fresh plants.

The box office

The ticket office is open from 8am to 5pm . It is located next to Radio Bora Bora.

It is also possible to buy tickets on the evening of the show. Tickets cost 2,000 xpf for bleachers and 1,000 xpf for red chairs.

To eat

The "baraques", *Fare Tiurai*, are specially built for the Heiva. They are open for lunch and dinner.

Don't hesitate to make a reservation if you're a large group or want to dine before the show.

You'll also find several snacks near the games.

And don't forget that the food trucks will remain open but will be moved during the Heiva.



Entertainment

There are plenty of games for all ages (Hook a Duck, foosball, roulette, etc.)...Everything is on offer to ensure you have a great time.

The Stardium is Heiva's nightclub. It stays open until 3am at weekends. Anei, a "baraque" offering musical entertainment, also closes very late.

Find out more
about the Heiva i
Bora Bora

If you would like to find out more about the Heiva i Bora Bora, please visit: loveborabora.com/fr/heivaborabora/

And don't forget to follow the official Facebook page: Heiva i Bora Bora 2024 for all the latest news and updates.

Fire
departm
en

Games and snacks

Games and snacks

Day time
ticket
office

Restr
oom

Tu Vavau
Square



Evening
ticket
office

Anei  Le  Tropicana

Restr
oom

Car Park



Port of Vaitape

Bora  Healthy

Raihiti 

Matahina 

Chez
Papa 

Stardium



Virassamy 

Heiva traditional events planning 2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				21-Jun	22-Jun	23-Jun
				8pm : Himene AMANAHUNE 9pm: Otea HITIA	8pm : Himene HITIA 9pm : Otea FAANUI	
24-Jun	25-Jun	26-Jun	27-Jun	28-Jun	29-Jun	30-Jun
	8pm : Himene FAANUI 9pm : Otea TIPOTO	8pm : Himene TIPOTO 9pm : Otea ANAU	9am : Maohi Triathlon	8pm : Himene ANAU 9pm : Otea NUNUE	8am : Fruit carrier race/ 9am : Coprah 8pm : Himene NUNUE 9pm : Otea AMANAHUNE	
1-Jul	2-Jul	3-Jul	4-Jul	5-Jul	6-Jul	7-Jul
8am : Patia Fa 7pm : Flower float competition	9am : Crafts competition <u>Competition night:</u> 8pm : Himene AMANAHUNE 9pm : Otea HITIA	<u>Competition night:</u> 8pm : Himene HITIA 9pm : Otea FAANUI	6pm : Waiving competition 7pm : "Baraques" awards 8pm : Pandanus competition	<u>Competition night:</u> 8pm : Himene FAANUI 9pm : Otea TIPOTO	<u>Competition night:</u> 8pm : Himene TIPOTO 9pm : Otea ANAU	
8-Jul	9-Jul	10-Jul	11-Jul	12-Jul	13-Jul	14-Jul
<u>Competition night:</u> 8pm : Himene ANAU 9pm : Otea NUNUE	<u>Competition night :</u> 8pm : Himene NUNUE 9pm : Otea AMANAHUNE		8pm : Best dancers individual and couple		7pm : Best orchestra and Awards ceremony	
15-Jul	16-Jul	17-Jul	18-Jul	19-Jul	20-Jul	21-Jul
8pm : Tamarii Nunue					8am : Raid Anei 2024	
22-Jul	23-Jul	24-Jul	25-Jul	26-Jul	27-Jul	28-Jul
		8pm : O Na Teva e Va'au	8pm : Heiva Hotera	8pm : O'Marama	8pm : Hei Tahiti	Midnight : Closing